

Amendments to the Specification:

Please amend the title as follows:

~~IMAGE PICKUP APPARATUS~~ DIGITAL CAMERA INCLUDING AN
ELECTRONIC TAG READER WHICH WIRELESSLY WRITES IMAGE DATA
INTO AN ELECTRONIC TAG, SYSTEM INCLUDING THE DIGITAL CAMERA,
ELECTRONIC TAG READING APPARATUS WHICH READS DATA INCLUDING
IMAGE DATA FROM AN ELECTRONIC TAG, AND PROGRAM ELECTRONIC
TAG READ/WRITE METHOD FOR A DIGITAL CAMERA AND ELECTRONIC
TAG READING METHOD FOR AN ELECTRONIC TAG READER